



**MARICOPA CITY COUNCIL APPLICATION FORM**

Thank you for your interest in being an applicant for the City of Maricopa's open City Council position. Please fill out the following form and return it to the City Clerk by one of the following means:

|   |  |  |
|---|--|--|
| <p><b>Email - Fax - Questions</b></p> <p>Email: <a href="mailto:vanessa.bueras@maricopa-az.gov">vanessa.bueras@maricopa-az.gov</a><br/>Fax: 520-568-9120<br/>Questions?: 520-316-6971</p> | <p><b>By Mail</b></p> <p>City Clerk<br/>City of Maricopa<br/>P.O. Box 610<br/>Maricopa, AZ 85139</p> | <p><b>In Person</b></p> <p>City Clerk<br/>City of Maricopa<br/>45145 W. Madison Ave<br/>Maricopa, AZ 85139</p> |
|---|--|--|

| Contact Information      |   |                          |
|--------------------------|---|--------------------------|
| Name:                    | Rosaleenda O'Hare Peñascos Mexican Restaurant |                          |
| Address:                 | 22737 N. Sunset Dr                            |                          |
| City, State, Zip:        | Maricopa, AZ 85139                            |                          |
| Email:                   | ROSE0_85296@yahoo.com                         |                          |
| Home Phone: 520-350-1437 | Work Phone: 520-568-7362                      | Cell Phone: 480-520-7829 |

| General Information   |   |                             |   |
|---|---|-----------------------------|---|
| Are you a full time Maricopa Resident?  | Yes <input checked="" type="checkbox"/>   | No <input type="checkbox"/> | Have you lived within the City's incorporated limits for a minimum of one year? |
|   |   |                             | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>             |
| Are You A Registered Voter?   | Yes <input checked="" type="checkbox"/>   | No <input type="checkbox"/> | Have you graduated from the City's or any City's Leadership Academy?            |
|   |   |                             | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>             |
| What's the highest level of education you have attained?  | <input type="checkbox"/> High School Diploma <input type="checkbox"/> Masters Degree<br><input type="checkbox"/> Associates Degree <input type="checkbox"/> Doctoral or Equivalent<br><input checked="" type="checkbox"/> Bachelor's Degree <input type="checkbox"/> Other, please explain:<br>Accounting & Minor in math |                             |   |
| Have you ever served on any Boards, Committees, Commissions, Task Forces, etc. (City of Maricopa or otherwise) in the past? | Yes <input checked="" type="checkbox"/>   | No <input type="checkbox"/> |   |
|   | If yes, please list:  |                             |   |
|   | Heritage (Currently)  |                             |   |

|  |  |  |  |
|--|--|--|--|
| <p>Have you ever been involved in helping develop public policy at <u>any</u> governmental level? (This might include such activities as writing issue papers, conducting public policy research, advising policymakers, advocating for a particular change, or performing other public policy development work)</p>   | <p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> | <p>If yes, please list a short description:</p>  |  |
| <p>Please list any leadership roles you have had at your place of employment, through volunteer work, business or professional organizations, civic, church or other activities. List only the roles and affiliations most important to you in the PAST FIVE YEARS.</p>  |  |  |  |
| <p><i>I am a leader at my business Peñascos Mexican Restaurant. I have also volunteered at church. My most important role has been in my church part taking in a class.</i></p>  |  |  |  |
| <p>Have you ever run for office before?</p>  | <p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> | <p>If selected for this position, do you plan to run as an official candidate in 2014?</p> | <p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> |
| <p>Are you able to <u>fully</u> commit to the time requirement (1<sup>st</sup> &amp; 3<sup>rd</sup> Tues eve. of each month City Council meetings, extensive pre and postreading/meeting preparation time, Strategic and Budgetary retreats, specially called meetings, numerous committee assignments, public speaking requirements, social &amp; constituent requests for meetings, correspondence, public appearances, etc.) to be a city council member?</p> |  | <p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p>                 |  |
| <p>Can and <u>will you</u> work well with others, even if they do not agree with you?</p>  | <p><i>yes</i></p>  |  |  |

*Rosalinda O'Hare*  
Signature of Applicant:

*10/29/2012*  
Date:

Rosalinda O'Hare  
22737 N. Sunset Drive  
Maricopa, AZ 85139  
480-570-7829

## Resume

### Education:

MCC 1992-1995

University Of Phoenix 1996-2000

### Employment:

Penascos Mexican Restaurant, CEO

20024 N. John Wayne Parkway

Maricopa, AZ 85139

520-568-7362

November 2006 to Present

Established and created business brand, plan, Menu creation. Created all systems and enforced them throughout the company. Handle with all human resource, taxes, accounting, inventory, ananalysis of the business. Run a business from all aspects of business. Review contracts and all negotiations.

- Nation Wide Vision – Accountant
- AZ Motor Sports (Bill Coulter) Accountant



October 29, 2012

1. I would be a great candidate for the City of Maricopa City Council because I am a hard worker and genuinely care for Maricopa. I grew up in the Town of Guadalupe, Arizona. I have seen various obstacles in small towns that have hindered the potential of growth and I believe I understand what Maricopa residents desire in their community. I am not a politician and do not desire a political career. I am a self made business owner who is passionately concerned for Maricopa and my fellow neighbors and the overall well-being of our city. I have personally invested substantially in the City of Maricopa through my business because I truly believe that this City has potential for greatness. I completed my bachelors degree in Accounting and have both knowledge and experience in accounting and financial analysis. I have created a business plan with extensive research and understand what it means to live within a budget and having to make tough and important choices. I implemented systems and tested the results for my business. I can be a team player and a leader. I know how to utilize my resources and my assets to benefit my business and I believe that I can be asset for the city council and our community. I have been in business in Maricopa since 2006 when Penascos opened after a long build out process and working with the various areas within the city government to be able to open the business. As with most business I needed to start a business with some debt but I am proud to say that today my business is debt free. I understand the trade-off of financing and debt with assets and benefits to the community. I am devoted and loyal to Maricopa with a concern for all citizens and the strong diversity that is in our community.

My overall goal is to help Maricopa become debt free, insure our decisions are what is best for our citizens, businesses, and government. We need a city council that is pro-business with policies and procedures that promote business and are attracting to investment. I am fluent in Spanish which allows me to be able to be a voice for some who do not feel comfortable expressing themselves in English or are most comfortable speaking Spanish. I also have a passion for the youth of our community and recognize the need for youth programs and opportunities that encourage positive attitudes and pro-community behavior. I feel my background growing up in a poor but stable family that I have compassion for those who are passionate about starting a business in Maricopa and trying to meet normal business requirements without being burdened with heavy and burdensome regulations, procedures, and fees. I understand the value of a dollar and investing wisely with what you have while always keeping an eye toward the future. I have worked in my business as a cook, dishwasher, busser, hostess and bartender. I have no problem rolling up my sleeves and getting to work and I'm committed to working with other to reach a goal that benefits the team, business or community. We must find ways to promote our

community to business owners and those who would like to do business within Maricopa. This improves our community as a whole and insures our long-term viability.

2. I have a bachelors degree in accounting. In addition I have knowledge of audits and business bookkeeping, taxes and financials. I have created budgets and have enforced them. I have experience in creating a business. I had to create all the systems for my business in such a way to test them. I am great with communication; it is important to communicate with all of my employees and to always have an open door policy. I am also open minded and I believe the best policy is to observe and for the most part trust but always it is important to verify what you've been told or communicated. I have experience in dealing with employees, government, business leaders, etc.. I believe that it is important to train and to educate always with a spirit of being teachable so I can also learn. Employees want to feel that they are appreciated and want to be able to trust their employer. I believe in inspiring and empowering both employees and the residents of Maricopa. I have no problem speaking the truth as I believe only through truth can progress be made. I believe a great quality one can have is to love to learn and be open to learning from the experience of others. That quality has served me well and a focus of my life regardless of the topic/issue. I feel that I am successful because I learn from my employees and their experiences and make adjustments accordingly. I am not prideful and I feel a pre-requisite to being successful is a humble attitude. I feel that a gift that I have is I care for others. I truly want people to be successful and experience the joy of success. I try to live my life with Christian values as I believe that God wants us to be honest and to look and speak for those who can't. In addition, I can write and speak in Spanish. I also have experience in marketing and advertising. As a Hispanic woman in business I feel that I would bring diversity to the City Council both in life-experiences as well as a business woman. Being a business owner for over 6 years I feel that I have acquired experience and knowledge of the struggles of a business especially during the last 4 years of economic hardship. I know I will benefit Maricopa because I am honest, do not have selfish motives and work well with others by being open minded.

3. The City of Maricopa has several issues when it comes to drawing more business growth. Maricopa needs to have a better plan when it comes to the impact fees. I was surprised how high the impact fees are in Maricopa. Maricopa needs to have a program for existing businesses that are looking into building their own building. Some business owners are paying \$24.00 a square foot for rent. However, with most of the leases coming up to expire it seems that most business owners would rather build their own building. However, because of the high impact fees it makes it difficult for small business owners to do that. The City of Maricopa should have a program that if you have been in business in Maricopa you would be credited for a percentage that you have paid in Sales Tax AND for employing Maricopa residents.

Maricopa needs a committee with people that have knowledge in NEW AND IMPROVED business start ups. We need a committee that potential business owners can meet with to ask the questions regarding construction and Lease negotiations. Potential business owners have no one they can turn to ask questions. Currently, the City has a class for business. However, this is only a class on having a business. I took the class and it would not help me with a start up on actual real business life such as negotiating a lease, cam charges, Accounting etc. I feel that we would have less business failing if we helped them and gave them a realistic insight as to what it really is for having a business.

Maricopa's youth is another issue. I feel that Maricopa needs to have a youth center, skate park etc. The youth needs a place that they can hang out without encountering mischief. A controlled but fun environment would benefit the kids and parents of Maricopa.

Please review other issues:

- Taxing landlords for charging higher than current market
- Utilities too high
- Making Maricopa more appealing as far as looking more beautiful
- Identifying a source to help identify potential outside investment into our community (for example with our diversity of people could we attract call center or manufacturing locations to Maricopa?)

#### Policy Maker

It is important to do research and understand the pros and cons of any policy. Policy is important as long as it can be observed, tested and justified. It is important to communicate to all residents or employees of the city of Maricopa any policy before implementing it. I grew up in a family of 6 so I understand rules and the importance of systems even in a house hold. I am a firm believer in policies and obeying them and as a matter of fact this is why I have been able to keep a successful business open for 6 years. I feel that without policies there would be chaos. Not everyone is going to agree with policies however if policies are in place they are to be enforced. A good policy ALWAYS makes sure that they communicate with those that would be mostly impacted. I also feel that it is important the all council members need to work together to meet the needs of the entire community and not just the needs of a few individuals with an interest.

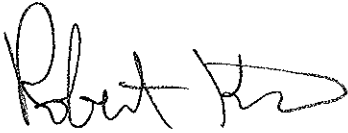
I know Rosalinda O'Hare As a business  
women. She is also my client.  
We have met in the past to discuss  
business. I endorse her to be  
on City Council and I am  
sure she would be good at it  
She will make it better and help  
businesses in Maricopa. I know  
her for 10 years.

Jeanine Fung Oct. 29<sup>th</sup> 2012.

owner of Above & Beyond.

520 - 568 - 5838

I Robert Kistler, Nominate Rosalinda O'Hare to join City council in order to promote better business in Maricopa. I believe that she will be able to help Maricopa's business stay in business and continue growing.

A handwritten signature in black ink, appearing to read "Robert Kistler", written over a horizontal line.

Robert Kistler

Owner of Impressive Imaging LLC